

**For advertising information
call 1-877-560-6830 or e-mail
ads@bodysoulspiritexpo.com**

Body Soul & Spirit

Expo, Magazine & Social Network

Ad Deadlines January 4, 2012 (issue #7) **April 4, 2012 (issue #8) **Expo Edition

STEP ONE: GENERAL INFORMATION

First Name: _____ Last Name: _____
 Company: _____
 Address: _____ City: _____
 Prov.: _____ Postal Code: _____
 Phone: _____ Fax: _____ E-mail: _____

STEP TWO: SELECT YOUR AD TYPE (See right panel to select ad type)

- Eastern Edition Save 10% by committing to 4 issues!

- Display Advertisement (Check Selection form list on the right)
 Editorial, Article or Profile Submission (Check Selection form list on the right)
 Event Calendar Listing (\$25.00 per 20 words, \$1.00 per additional Words)
 Directory Listing (\$25.00 per 20 words, \$1.00 per additional Words)
 Market Place (Classified ad) (\$25.00 per 20 words, \$1.00 per additional Words)

Note: A form is provide on the reverse of this page (page 2) to supply your Directory, Event Calendar, or Market-place text or classified ad! Fill this in and email to ads@bodysoulspiritexpo.com or fax to 1-877-560-6832

STEP THREE: PAYMENT INFORMATION

Payment Method Visa Master Card Amex Cheque

Card #: _____ Expiry: ____/____
MM YYYY

Name as it appears on Card: _____

Signature: _____ Date: _____

AD TYPE

- Inside Front Cover
 Back Cover
 Inside Back Cover
 Full Page
 2/3 Vertical
 2/3 Horizontal
 1/2 Vertical
 1/2 Horizontal
 1/3 Vertical
 1/3 Horizontal
 1/4 Horizontal
 1/8 Horizontal

ADDITIONAL EDITORIAL CONTENT

- Full Page
 3/4 Page
 1/2 Page

TEXT ADS

- Calendar Ad (20 Words)
 Directory Ad (20 Words)
 Additional Words _____

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◀ YELLOWPAGES' DIRECTORY LISTINGS AND EVENT CALENDAR LISTINGS (TEXT)

Your "YellowPages" Directory Listing includes a **Bold Category Heading** of a maximum of one line or approximately 25 Characters. Acceptable category headings include healing modalities, classes, and products. e.g. Aromatherapy, Classes & Workshops, Reiki, Naturopaths, Fitness. If there is more than one submission per category, your directory listing will be placed beneath along with other listings.

Your Event Calendar Listing may include classes, events, or other time specific offerings e.g. One Day Sale, and are listed chronologically with the date in **Bold** as the balance of the first Line.

◀ RATES

\$25.00 Min. 20 words
 \$1.00 Per additional word

◀ Submitted ads must be: 300 dpi/CMKY in JPEG or PDF format. PLEASE ENSURE ANY BLACK USED IN YOUR AD IS 100% BLACK AND NOT MADE UP OF 4 COLOURS.

DISPLAY AD *SIZES ALL ADS ARE FULL COLOR* (SIZES WIDE BY TALL)

Full Page 8" x 10.5" \$685	2/3 Tall 5" x 10.5" \$558	2/3 Wide 8" x 6.75" \$558	1/2 Tall 3.75" x 10.5" \$374	1/2 Wide 8" x 5" \$374
Inside cover, inside back cover, back cover 8" x 10" \$888.00 With bleed 8.5" x 11" (1/4" bleed)	1/3 Tall 2.5" x 10.5" \$254	1/3 Wide 8" x 3.38" \$254	1/4 Tall 5" x 3.75" \$185	Business Card 3.5" x 2.0" \$95

ADDITIONAL EDITORIAL CONTENT!

• **Full Page** \$253.00 (650-840 wds) • **2/3 Page** \$167.00 (630-480 wds) • **1/2 Page** \$138.00 (325 420 -wds)
Note: The size and number of images used reduce your word count!

Please note that all material submitted must meet with the approval of our editorial and publishing team.

Fax Complete Form to 1-877-560-6832 or e-mail ads to ads@bodysoulspiritexpo.com

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NEW & IMPROVED GLOSSY COVER, LARGER FORMAT

Do you want to promote your healing practice, holistic business, or organization! Our Directory Ads, Event Calendar listing, or Market Place Ad provide a very affordable option for letting our highly targeted audience now about what you offer!

The Body Soul & Spirit Magazine is the informative, bi-annual publication of the Body Soul & Spirit Expo designed to provide timely and relevant news pertaining to those who attend our events, as well as to our direct mail subscribers and those who pick up copies through 100's of highly targets stores, retailers, wellness centers, fitness centers in Calgary, Edmonton, Regina, Saskatoon, and Toronto – as well as many of the smaller towns surrounding these cities!

RATES: \$25 first 20 words; \$1 per additional word. \$20 to include photo (reduced to approx. 1.5" x 1.5").

Event Calendar Listing **Date:** _____ \$ 25 (20 words) + \$1 x _____ (# of add'l words)

Market Place Classified **Heading:** _____ + 1.5" x 1.5' Photo or Logo (\$20) \$ _____

Holistic Directory **Category:** _____ x # of issues _____

Location: _____ Total \$ _____

Note: Ads are placed by Country, Province and City!

Note: Each Issue Billed 15 Days Prior To Print or at time of order for late ads

Your Ad Copy:

AD DISCRPTION: (attach additional pages if necessary)

PAYMENT

Name / Company: _____

Address: _____

City, Province, Country, Postal, _____

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Phone: _____ Fax: _____

Email: _____

METHOD OF PAYMENT

Visa Master Card Amex Cheque

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Card holders Name: _____ Expiration Date (mm/yy) _____

Signature: _____ Date: _____

Please submit orders with credit card payment by e-mail to ads@bodysoulspiritexpo.com or fax to 1-877-560-6832. Payments by cheques should be mailed with insertion order payable to The Body Soul & Spirit Expo, at the above address. All payments must be received by the submission deadline. Please us David Hogan at 1-877-560-6830 ext. 6 if you have any questions.