

**For advertising information
call 1-877-560-6830 or e-mail
ads@bodysoulspiritexpo.com**

Body Soul & Spirit

ADVERTISING ORDER FORM

Expo, Magazine & Social Network

• September 15 - Fall / Winter Issue (Western Edition) • November 15 - Fall / Winter Issue (Eastern Edition)

STEP ONE: GENERAL INFORMATION

First Name: _____ Last Name: _____
 Company: _____
 Address: _____ City: _____
 Prov.: _____ Postal Code: _____
 Phone: _____ Fax: _____ E-mail: _____

STEP TWO: SELECT YOUR AD TYPE (See right panel to select ad type)

Eastern Edition Western Edition Both Editions Save 10% by committing to 4 issues

"YellowPages" Directory Listing (\$25.00 per 20 words, \$1.00 per additional words)
 Send text by email to ads@bodysoulspiritexpo.com with "Directory Ad" in subject the subject line.

Event Calendar Listing (\$25.00 per 20 words, \$1.00 per additional Words) Send Text by email to
 ads@bodysoulspiritexpo.com with "Event Calendar Listing" in subject the subject line.

Note: for all Directory Listings, be sure to email who the ad is for (name of individual or company) as well as include your contact information at the bottom of the email so we can contact you for further information if needed.

STEP THREE: PAYMENT INFORMATION

Payment Method Visa Master Card Amex Cheque

Card #: _____ Expiry: ____/____
MM YYYY

Name as it appears on Card: _____

Signature: _____ Date: _____

AD TYPE

- Inside Front Cover
- Back Cover
- Inside Back Cover
- Full Page
- 2/3 Vertical
- 2/3 Horizontal
- 1/2 Vertical
- 1/2 Horizontal
- 1/3 Vertical
- 1/3 Horizontal
- 1/4 Horizontal
- 1/8 Horizontal

ADDITIONAL EDITORIAL CONTENT

- Full Page
- 3/4 Page
- 1/2 Page

TEXT ADS

- Calendar Ad (20 Words)
- Directory Ad (20 Words)
- Additional Words _____

Ad Deadlines

Aug. 15 (West)
 Sept. 15 (East)

◀ YELLOWPAGES' DIRECTORY LISTINGS AND EVENT CALENDAR LISTINGS (TEXT)

Your "YellowPages" Directory Listing includes a **Bold Category Heading** of a maximum of one line or approximately 25 Characters. Acceptable category headings include healing modalities, classes, and products. e.g. Aromatherapy, Classes & Workshops, Reiki, Naturopaths, Fitness. If there is more than one submission per category, your directory listing will be placed beneath along with other listings.

Your Event Calendar Listing may include classes, events, or other time specific offerings e.g. One Day Sale, and are listed chronologically with the date in **Bold** as the balance of the first Line.

◀ RATES

\$25.00 Min. 20 words
 \$1.00 Per additional word

◀ Submitted ads must be: 300 dpi/CMKY in JPEG or PDF format. PLEASE ENSURE ANY BLACK USED IN YOUR AD IS 100% BLACK AND NOT MADE UP OF 4 COLOURS.

DISPLAY AD *SIZES ALL ADS ARE FULL COLOR*

Full Page
 6.75" x 9.25"
 EAST
\$684
 WEST
\$684
 BOTH
\$1,150

2/3 Horizontal
 4.5" x 9.25"
 EAST
\$558
 WEST
\$558
 BOTH
\$950

2/3 Vertical
 6.75" x 7.5"
 EAST
\$558
 WEST
\$558
 BOTH
\$950

1/2 Vertical
 3.25" x 9.25"
 EAST
\$374
 WEST
\$374
 BOTH
\$600

1/2 Horizontal
 6.75" x 4.5"
 EAST
\$374
 WEST
\$374
 BOTH
\$600

Inside cover, inside back cover, back cover
 6.75" x 9.25"
E: \$788 W: \$788
Both: \$1,400
With bleed
 8.25" x 10.75"
 (1/4" bleed)

1/3 Horizontal
 2.25" x 9.25"
 EAST
\$254
 WEST
\$254
 BOTH
\$450

1/3 Vertical
 6.75" x 3"
 EAST
\$254
 WEST
\$254
 BOTH
\$450

1/4 Vertical
 3.25" x 4.5"
 EAST
\$185
 WEST
\$185
 BOTH
\$325

1/8
 3.25" x 2.25"
 EAST
\$95
 WEST
\$94
 BOTH
\$175

ADDITIONAL EDITORIAL CONTENT!

• **Full Page** \$253.00 (650-840 wds) • **2/3 Page** \$167.00 (630-480 wds) • **1/2 Page** \$138.00 (325-420 -wds)
 Note: The size and number of images used reduce your word count!

Please note that all material submitted must meet with the approval of our editorial and publishing team.

Fax Complete Form to 1-877-560-6832 or e-mail ads to ads@bodysoulspiritexpo.com



THE BODY SOUL & SPIRIT MAGAZINE

The Body Soul & Spirit Magazine
121 Thornfield Close S.E. • Airdrie, AB T4A 2K8
Tel: 877-560-6830 • Fax: 1-877-560-6832
• www.bodysoulspiritexpo.com/magazine • Email: ads@bodysoulspiritexpo.com

Directory, Event, and Marketplace Ads

Do you want to promote your healing practice, holistic business, or organization! Our Directory Ads, Event Calendar listing, or Market Place Ad, our text ads provide a very affordable option for letting our highly targeted audience now about what you offer!

The **Body Soul & Spirit Magazine** is the informative, bi-annual publication of the Body Soul & Spirit Expo designed to provide timely and relevant news pertaining to those who attend our events, as well as to our direct mail subscribers and those who pick up copies through 100's of highly targets stores, retailers, wellness centers, fitness centers in Calgary, Edmonton, Regina, Saskatoon, and Toronto – as well as many of the smaller towns surrounding these cities!

RATES: \$25 first 20 words; \$1 per additional word. \$20 to include photo (reduced to approx. 1.5" x 1.5").

I would like to place my ad in the following issue(s): Western Issue (date) Easter Issue (April- June)

\$ 25 (20 words) + \$1 x _____ (# of add'l words)
+ 1.5" x 1.5' Photo or Logo (\$20) \$ _____
x # of issues _____
Total \$ _____

Category or Section: Event Calendar Market Place Category (specify) _____

Ad Heading (include the date if a calendar ad)

Ad Description (attach additional pages if necessary)

PAYMENT

Name _____

Address _____

City, State Zip _____

Country _____

Email _____

Phone (_____) _____ - _____

Fax (_____) _____ - _____

Method of Payment: Visa MasterCard American Express

Account Number _____

Expiration Date (mm/yy) ____ / ____

Card holder name _____

Issue	Submission Deadline
Western Fall Issue	August 15, 2011
Eastern Fall Issue	September 15, 2011

Please submit orders with credit card payment by e-mail to ads@bodysoulspiritexpo.com or fax to 1-877-560-6832. Payments by cheques should be mailed with insertion order payable to **The Body Soul & Spirit Expo**, at the above address. All payments must be received by the submission deadline. Please us David Hogan at 1-877-560-6830 ext. 6 if you have any questions.