

Referred by: _____ Please provide the name of the person that originally contacted you regarding the Body Soul & Spirit Expos if applicable. (referral pro-

➔ **Step One: General Information**

First Name: _____ Last Name: _____
 Company: _____ City: _____ Prov.: _____ Zip: _____
 Address: _____ E-mail: _____
 Phone: _____ Fax: _____ Products / Services: _____
 Web: _____

➔ **Step Two: Pre Registration** (Before Oct. 20, 2010)

NEW PRE REGISTRATION \$100.00
I would like to reserve my exhibit space in advance

Terms of Pre-Registration

If booking before (Oct. 20, 2010) a \$100.00 Pre Registration Deposit holds your booth until Official Registration Starts (Typically 6 months prior to Event). Once Regular Booking starts, the standard deposit of 50% minus \$100.00 will be applied to your account!

➔ **Step Three: Booth Selection**

Booth Type	Before January 15	Until March 14	After March 15
<input type="checkbox"/> NEW Mini 5'x5"	\$500.00	\$525.00	\$550.00
<input type="checkbox"/> Small 8'x8'	\$787.50	\$831.25	\$875.00
<input type="checkbox"/> Regular 8'x10'	\$810.00	\$855.00	\$900.00
<input type="checkbox"/> Lg. Booth 10'x10'	\$855.00	\$902.50	\$950.00
<input type="checkbox"/> Double Booth	\$1440.00	\$1520.00	\$1600.00

Corner +\$75.00, Shared booths +\$175 per share (on approval) "brand specific" exclusivity +\$100.00
5x5 Booth Restrictions - Consultations Only, One Exhibitor Only, No Products.
NO booth sharing or subleasing of space Allowed

1st _____	Booth Preference See Floor Plan to indicate preference. Booth Assignments are based on Availability, and discretion of show management!	Assigned Booth _____
2nd _____		
3rd _____		

Special (if booked when registering)

- Online Listing \$20.00 (Reg. \$25 + Setup)
 - 1/4 Page BSSM Ad \$150.00 (Reg. \$185.00)
- ** No Payment Until February 15 (Final Ad Deadline)

➔ **Step Four: Booth Staff Registration** (indicate weekend or day by circling (Fri) (Sat) (Sun) (Wknd))

1st: _____ (Fri) (Sat) (Sun) (Wknd) **5th:** _____ (Fri) (Sat) (Sun) (Wknd)
2nd: _____ (Fri) (Sat) (Sun) (Wknd) **6th:** _____ (Fri) (Sat) (Sun) (Wknd)
3rd: _____ (Fri) (Sat) (Sun) (Wknd) **7th:** _____ (Fri) (Sat) (Sun) (Wknd)
4th: _____ (Fri) (Sat) (Sun) (Wknd) **8th:** _____ (Fri) (Sat) (Sun) (Wknd)

Company: _____

* ONE Exhibitor Pass (Exhibitor Wristband) is provided for each exhibitor booth. Extra Wristbands are \$15.00 for the Weekend or \$8.00 per day. Fax at ;east Fax (or re send fax when your list is confirmed) at least 30 DAYS in advance of the expo (by March 14), or with you registration upon booking. Wristbands may be picked up and signed for (by each person) for at the front registration desk.

➔ **Step Five: Payment Information**

50% of your total cost is due upon booking your space, the remaining is due and payable March 15, 2011. Forms of payment accepted are Master Card, Visa, Certified Cheque, and Money Orders. A 3% fee will be applied to cover all credit card payments! If paying by credit card, your final payment and additional orders of services will be billed to the same credit card account unless an alternative form of payment is provide! If paying by Cheque, please include a post dated cheque for March 15, 2011. with you deposit Payment

Payment Method: Visa Master Card Amex Cheque

Card No. _____

Expiry: _____ / _____
 Month Year

Name as it appears on Card: _____

I have read the exhibitor Contract and agree to abide by all terms & conditions governing the Body Soul & Spirit Expo

Signature: _____ **Date:** _____

Fax this form to 1-877-560-6832

Several NEW Economical Booth Size Choices Spring 2011

The Body Soul & Spirit Expo is now offering several NEW booth sizes, ranging from large product booths, regular practitioner booths, to our news mini consultations booths which start at just \$500.00 for all three days. Whether you have a lot of products, or just need a little bit of space, we put together a floor plan that will accommodate your needs, both in size and price! Need a custom booth size? We also can provide several options to suit your companies display needs - from gross footage, raised platforms and much more.

Exhibitor booths are assigned by the Event Manager at time of booking. A representative will call to confirm your assigned booth after all the appropriate booking forms are received. Please call if you have any specific requirements.



Note: Booths 1-8 and 23-31 have been "nested" between support pillars to allow for more aisle space this year! This may result in some minor variance in booth measurements!

The Body Soul & Spirit Expo - Calgary 2011
Toll Free: 1-877-560-6830 **Fax:** 1-877-560-6832
Web: www.bodysoulspiritexpo.com **E-mail:** info@bodysoulspiritexpo.com