

BECOMING A MEMBER OF the BODY SOUL & SPIRIT COMMUNITY

Join our #1- Holistic Online Community and We'll give you all the online advertising tools you need to: Generate New Clients & Customers, and reach new contacts -- just by sharing your articles, events, products and services with our 1000's of interested daily visitors to our site!

Membership Types

Basic Annual Membership (1 year) A Basic Annual Membership provides your company name, as well as your phone number, website link and email (if available). Additional features such including updating your information, posting articles and events to the member calendar can be accessed by using your member login (chosen by you during the sign up process). **Cost: \$25.00 Renewal: \$20.00** (with auto renewal)

Directory Membership (6 months) The Directory Membership includes all of the features of the Basic Annual Membership, but includes a 120 x 120 company logo, a member profile (company or personal bio and information), and higher placement in our directory. You also receive the additional member utilities, including the ability update your information, posting articles to the "knowledge base" and events to the member calendar can be accessed by using your member login (chosen by you during the sign up process). **Cost: \$40.00 Renewal: \$35.00** (with auto renewal)

Directory Membership (1 year) Same as above... but save by registering for a full year! **Cost: \$75.00 Renewal: \$70.00** (with auto renewal)

Professional Membership and Member Web Page (6 months) Our premier membership level includes your own place on our website, with several dynamic and interactive features that will get you notice, and help you reach those interest in what you offer. Using several dynamic scripts, your member page includes a summary of all the articles, events, and interactions with others that have posted questions in the "ask an expert" forums.

Your articles are considered for inclusion in our "Body Soul & Spirit Newsletters" sent by email to over 36,000 subscribers (as of January 2006), and an opportunity to be a "contributing columnist for the "News and Articles" section is also available (upon editors approval).

As these pages often achieve a high position on search engines such as **Google, Yahoo, All the Web** and many other portals, this is the best membership for generating traffic and reaching new potential clients.

Inclusion of you workshops, classes or events in the calendar of events, as well as on your professional pages, the ability to post articles, moderate in the "Ask An Expert" forms, and much more. **Cost: \$80.00 Renewal: \$70.00** (with auto renewal)

Professional Membership and Member Web Page (1 year)

Same as above... but save by registering for a full year! **Cost: \$149.00 Renewal: \$120.00** (with auto renewal)

Exhibitor Membership (6 months) Along with your listing on the "exhibitor list" for each Body Soul & Spirit Expo (now free with exhibitor registration), you can register for a 6 month Directory Listings (see above for details), for a discounted rate. To qualify, you must be registered for at least one of our shows (see <http://www.bodysoulspiritexpo.com/expo/information.html> for more information on registering as an exhibitor). **Cost: \$25.00 Renewal: N/A**

Assisted Set-Up Fee If you find the above information a bit over-whelming, and would like one of our representatives so assist you by email or phone in setting up your membership, uploading (or even help you create) you logo's and images help you write your member portfolio, we can help you out! First time members may pay a discounted free of \$20.00 (limited to ½ hour max.) to have one of our qualified representative help them create their listings, member pages, post articles and much more. Additional ½ hours are also available for \$30.00.

Auto Renewal Save the time and hassle of your listing expiring and having to go through the trouble of re-creating your membership. Auto Renewal allows you to automatically renew your membership without having to fill in any additional forms, contact our office, or re-activate your account. Your payment information is kept on file, and you may update your form of payment at any time.

Reciprocal Link Rebate Our goal is to provide our members with the best possible price for online promotion. In addition to an aggressive promotional campaign with several search engines, key websites, printed ads, and promotions, we also reward our members for helping us generate traffic for our members. You help by placing one of our banners (see www.bodysoulspiritexpo.com/banner_links.html) on the front page of your site, and receive an additional 10% discount off your membership. Call or email us at info@bodysoulspiritexpo.com informing us that the banner is installed, and we will deduct the 10% from you membership price.

**FILL OUT PAGE 2 and Fax to
(403) 686-7072 to get started!**

