

Lecture Application

Toronto, March 25-27, 2011

The main lecture theatre provides a wealth of information on a wide variety of subjects. Professionally hosted by our master of ceremonies, and always full of exciting topics and presentations, it is one of the most highly anticipated features of the event! Including an informative and entertaining presentation has proven on of the most effective way to raise your profile and improve your overall success at our events. In addition, as a presenter you receive additional promotion and will appear in the show guide, on the show's website. You are also added to our "short list" for any additional media coverage and featured articles in our e-newsletters. To participate, fill in the form below.

→ Step One: General Information

First Name: _____ Last Name: _____
 Company: _____
 Address: _____ City: _____ Prov: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

→ Step Two: Lecture Description (included in Program Guide and On-line Promotion)

Lecture Title: _____
 Speaker(s): _____
 Description: _____

Preferred Day: _____

Instructions: Your fee includes an on-line listing of 320 Characters (including spaces) or apx. 60 words, and 7 lines in the program guide. You may also include a small photo for an additional \$12.00. More lines can be added to your description at a cost of \$4.00 per line (48 Characters per line). If using the same lecture title on more than one day, your listing will include a referral to see the first day's descriptions at no additional printing costs. Please use the "Lecture Fee" box below to calculate your total lecture and program guide fees. (photo's may be e-mailed to our office) The Lecture Stage includes a podium, and sound system with two microphones. All additional equipment must be brought by the speaker / presenter, or prearranged through the venues audio / visual supplier. (See Page 10)

→ Step Four: Payment

Lecture Fees
 Exhibitors per 1/2 hr. \$75.00
 Non-Exhibitors per 1/2 hr. \$100 per

Due to limited availability, lecture times are subject to availability, Exhibitors receive preference over non-exhibitors, Non exhibit applications are considered starting 30 days prior to the event.

30 mins. x =
 Extra Lines @ \$4 =
 Photo \$12.00 Yes / No
 Total mins
 Total \$

Payment Method: Visa Master Card Amex Cheque

Card No.

Expiry: /
 Month Year

Name as it appears on Card: _____

Signature: _____ **Date:** _____

Fax this form to 1-877-560-6832