

For advertising information
call 1-877-560-6830 or e-mail
ads@bodysoulspiritexpo.com

Body Soul & Spirit

Expo, Magazine & Social Network

- issue #7 - Ad Deadlines April 4, 2012 - Distribution Starts April 15
 issue #8 - Ad Deadlines October 4, 2012 - Distribution Starts October 15

STEP ONE: GENERAL INFORMATION

First Name: _____ Last Name: _____

Company: _____

Address: _____ City: _____

Prov.: _____ Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

STEP TWO: SELECT YOUR AD TYPE (See right panel to select ad type)

- Eastern Edition Save 10% by committing to 4 issues!
- Display Advertisement (Check Selection form list on the right)
 Editorial, Article or Profile Submission (Check Selection form list on the right)
 Event Calendar Listing (\$25.00 per 20 words, \$1.00 per additional Words)
 Directory Listing (\$25.00 per 20 words, \$1.00 per additional Words)
 Market Place (Classified ad) (\$25.00 per 20 words, \$1.00 per additional Words)

Note: A form is provide on the reverse of this page (page 2) to supply your Directory, Event Calendar, or Market-place text or classified ad! Fill this in and email to ads@bodysoulspiritexpo.com or fax to 1-877-560-6832

STEP THREE: PAYMENT INFORMATION

Payment Method Visa Master Card Amex Cheque

Card #: _____ Expiry: ____/____
MM / YYYY

Name as it appears on Card: _____

Signature: _____ Date: _____

AD TYPE

- Inside Front Cover
 Back Cover
 Inside Back Cover
 Full Page
 2/3 Vertical
 2/3 Horizontal
 1/2 Vertical
 1/2 Horizontal
 1/3 Vertical
 1/3 Horizontal
 1/4 Horizontal
 1/8 Horizontal

ADDITIONAL EDITORIAL CONTENT

- Full Page
 3/4 Page
 1/2 Page

TEXT ADS

- Calendar Ad (20 Words)
 Directory Ad (20 Words)
 Additional Words _____

YELLOWPAGES' DIRECTORY LISTINGS AND EVENT CALENDAR LISTINGS (TEXT)

Your "YellowPages" Directory Listing includes a **Bold Category Heading** of a maximum of one line or approximately 25 Characters. Acceptable category headings include healing modalities, classes, and products. e.g. Aromatherapy, Classes & Workshops, Reiki, Naturopaths, Fitness. If there is more than one submission per category, your directory listing will be placed beneath along with other listings.

Your Event Calendar Listing may include classes, events, or other time specific offerings e.g. One Day Sale, and are listed chronologically with the date in **Bold** as the balance of the first Line.

RATES

\$25.00 Min. 20 words
 \$1.00 Per additional word

Submitted ads must be: 300 dpi/CMKY in JPEG or PDF format. PLEASE ENSURE ANY BLACK USED IN YOUR AD IS 100% BLACK AND NOT MADE UP OF 4 COLOURS.

DISPLAY AD *SIZES ALL ADS ARE FULL COLOR* (SIZES WIDE BY TALL)

Full Page 8" x 10.5" \$685	2/3 Tall 5" x 10.5" \$558	2/3 Wide 8" x 6.75" \$558	1/2 Tall 3.75" x 10.5" \$374	1/2 Wide 8" x 5" \$374
Inside cover, inside back cover, back cover 8" x 10" \$888.00 With bleed 8.5" x 11" (1/4" bleed)	1/3 Tall 2.5" x 10.5" \$254	1/3 Wide 8" x 3.38" \$254	1/4 Tall 5" x 3.75" \$185	Business Card 3.5" x 2.0" \$95

ADDITIONAL EDITORIAL CONTENT!

• Full Page \$253.00 (650-840 wds) • 2/3 Page \$167.00 (630-480 wds) • 1/2 Page \$138.00 (325-420 -wds)
 Note: The size and number of images used reduce your word count!

Please note that all material submitted must meet with the approval of our editorial and publishing team.

Fax Complete Form to 1-877-560-6832 or e-mail ads to ads@bodysoulspiritexpo.com

